HUNGER GAMES ADVERTISEMENT OUTLINE

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| Description of the Capitol |  |
| Why should someone choose to watch/participate in the games? |  |
| What are the Hunger Games and their history? |  |
| How many athletes will be participating? |  |
| What does the winner receive? |  |
| Who is the intended audience for your advertisement? |  |
| What type of advertisement will you be creating? |  |
| Write your full ETHOS argument here: |  |
| Write your full PATHOS argument here: |  |
| Write your full LOGOS argument here: |  |
| What other details will you be including in your argument? |  |